E-ISSN: 3025-3055

# The Teachers' Strategies in Teaching English Vocabulary: An Analysis of Teachers' in Youtube

#### **Abdul Khaliq**

Guru Bahasa Inggris, SMP IT An Nisa, Dompu, Indonesia
\*Correspondence Author Email: <a href="mailto:khaliqdompu25@gmail.com">khaliqdompu25@gmail.com</a>

Abstrak: Penelitian ini bertujuan untuk menganalisis strategi guru dalam mengajarkan kosa kata bahasa Inggris yang dilakukan oleh guru kepada siswa di Video Youtube. Hal ini dilakukan untuk mengetahui bagaimana strategi Guru yang diterapkan oleh guru seperti materi yang digunakan guru, media yang digunakan guru, dan strategi yang digunakan guru. Peneliti menggunakan deskriptif kualitatif untuk menganalisis data. Peneliti mengumpulkan data dengan mengamati strategi Guru dalam mengajar kosa kata di Video Youtube, dan menganalisis strategi guru dalam mengajar kosa kata bahasa Inggris di video youtube. Objek penelitian ini berfokus pada strategi guru dalam mengajar kosakata bahasa Inggris dalam kasus video youtube. Berdasarkan pengumpulan data, peneliti menyimpulkan bahwa materi yang digunakan oleh guru Bahasa Inggris adalah Pekerjaan seperti (1) Astronot, dan (2) Asisten Toko, Dll. Media yang digunakan oleh guru Bahasa Inggris adalah gambar. Kemudian, strategi yang digunakan guru adalah: presentasi, praktik, dan penjelasan.

Kata kunci: Strategi, Kosakata, Bahasa Inggris.

Abstract: The research aimed to analyze the teachers' strategy in teaching English vocabulary conducted by teachers to students on Youtube Video. It is conducted to know how the Teachers strategy is implemented by the teacher such as the material that the teacher used, the media that the teacher used, and the strategies that the teacher used. The researcher used descriptive qualitative to analyze the data. The researcher collected the data by observing Teachers' strategies in teaching vocabulary on Video Youtube and analyzing teachers' strategies in teaching English vocabulary on video youtube. The object of this research focuses on the teachers' strategies in teaching English vocabulary in a case video on youtube. Based on the collecting of the data, the researcher concluded that the material used by the English teacher is the Jobs such as (1) Astronaut, (2) Shop assistant, Etc. The media used by English teachers were pictures. Then, the strategies used by the teacher were: presentation, practicing, and explaining.

Keywords: Strategy, Vocabulary, English.

**Submission History:** Submitted: 21 Juni 2023 Revised: 29 Juni 2023 Accepted: 11 Juli 2023

#### INTRODUCTION

The national education has decided English as a foreign language taught in Indonesia schools from elementary until university (Samad, Jannah, & Fitriani, 2017). Vocabulary is one of the important aspects for the students to learn. Learning foreign language vocabulary such as English is a complex process because learning vocabulary is not merely understanding the meaning of the words but also knowing how to spell and pronounce it and use it in different situation. It is true that it might be impossible to learn language without mastering vocabulary. Moreover, According Manik, Sodang. Christiani, (2016) Stated that, vocabulary plays an important role for those who want to

Vol. 1, No. 1, Juli 2023, pp. 20-25

E-ISSN: 3025-3055

comprehend and produce the language well. So, vocabulary is the vital aspect of language. One should master a considerably sufficient number of words to listen, speak, read, or write something in English well. Thus, the achievement of adequate vocabulary is an inevitable demand in using English.

Learning a language is essentially learning vocabulary, and it's the lexical competence is that enable the learner to use the language with easy. Vocabulary represents one of important skills necessary for teaching and learning a foreign language. It is the basis for the development of all the other skills: reading comprehension, listening comprehension, speaking, writing, spelling and pronunciation. According Rahayu & Riska, (2018) argues that acquisition of an adequate vocabulary is essential for successful language use because without an Extensive vocabulary, we will be unable to use the structures and functions we may have learned for comprehensible communication. Bases on statement above the vocabulary is the point for successful language, vocabulary is the essential in study language because by knowing more vocabulary students will be easier to understand much the learning language (Forte, 2009).

Vocabulary is the central element in language as an element of language it is considered as a contributing factor in English language teaching, it is part of language learning that needs to be grown and development by both non native and native speakers before they learn basic grammar and pronunciation. From the learner's point of view, knowledge of vocabulary is more dependable than knowledge of grammar (Sakkir, Dollah, Arsyad, & Ahmad, 2021).

The statement above mean that, the students before learn the grammar, students must be taught the vocabulary first, because why that the vocabulary is the important in language by vocabulary students can speak with friends and communicate with their other people. Without vocabulary the people can't say something.

Vocabulary as component could be tool to increase all the skills of English, without vocabulary students could not improve their ability to communicate with foreign people, read English literature, rote English literature. Vocabulary is needed in English education, because it's a tool the students to speak English language with their friends, and vocabulary so necessary in instruction English language. According to Dakhi & Fitria, (2019) defined the vocabulary were 1, all the words that a person knew or used 2, all the words particular language 3, the words people were using when they spoke 4, a list of word with meaning specially in book for learning foreign language.

"Teaching vocabulary plays an important role in language acquisition because the mastery of vocabulary will help students to master all the language skills: speaking, writing, listening and reading" (Halim, Sunarti, & Ibrahim, 2022). Teaching vocabulary is important for learner by overcome the much vocabulary learner will feel easy to study speaking, writing, listening, and reading.

Students as the learning subject are starting point in teaching and learning which measure the success of the teaching learning process. Teaching and learning can be successful when the students can directly feel advantages of learning materials by

Vol. 1, No. 1, Juli 2023, pp. 20-25

E-ISSN: 3025-3055

experiencing and learning it. There are many other factors supporting teaching and learning process, such as the using of appropriate media, learning materials which support teaching learning process, class management, and teacher's ability and creativity in developing and managing learning process optimally (Susanto, 2017)

According to Tong, Irby, & Lara-Alecio, (2015) Said, the teacher needs to manipulate some strategies to support the teaching and learning process. So that in this matter teacher is the important point. Teacher can manipulate other components of teaching strategy to be variations. But the other components of teaching strategy cannot manipulate the teacher; Student is component that does study program to improve ability to reach study purposes; Purpose is base to determine strategy, material, media and teaching evaluation. So that, in teaching strategy, determining purpose is the first thing that must choose by the teacher; Teaching material is media to reach teaching purpose, According to Ilsa, Farida, & Harun, (2020) teaching material is core component in teaching process; Method is a generalized set of classroom specification for accomplishing linguistic objectives.

Based on observation on youtube video, the research found that the teacher and students must collaborate in study to learn the vocabulary, the teacher have to prepare the best strategies in teaching vocabulary so that could increase the student's vocabulary, by the best strategy students could receive the vocabulary learning by well. And also many students are less know how to increase vocabulary at English learning, because they feel to increase vocabulary that is difficult to do. So the teacher must creatively to make the method how to make the appropriate strategy in increase student's vocabulary. The teachers have to know that some students complain that the students find the difficult how to learn or increase vocabulary in English learning and confuse find the way to increase vocabulary. So, the researcher took a title not release of an effort to the education, especially at English learning vocabulary effectively Teacher's Strategies in teaching English vocabulary a case on youtube, based on the problem of the research above, the objectives of the research: To analyse the strategy is used by the English teacher in teaching vocabulary. To know how the Strategy is applied by English teacher in teaching English vocabulary on youtube.

# **METHOD**

The method used in this study is the descriptive qualitative, this is method aims to observe and analyse the data in this research. This is method purpose to analyse and observe the teacher's strategies in teaching English vocabulary a case on youtube.

#### RESULT AND DISCUSSION

The researcher did observation in the Andrew Drummonds' channel Youtube, and this video was uploaded 1 year ago in channel Youtube. And its video has only 21 minutes duration. The Researcher observed this video youtube and analyze the Teachers' strategy in teaching Vocabulary to his students in the study. The researcher watched the Video Youtube to analyse the Teachers' strategy in teaching Vocabulary,

Vol. 1, No. 1, Juli 2023, pp. 20-25

E-ISSN: 3025-3055

how the teacher implemented the strategy in teaching vocabulary processing. The English classroom in meeting about is the Job. The teacher used the strategy Presentation, Practice, and Explanation in his lesson. After watching the video youtube, the researcher explains how did the teacher has been implemented the strategy in teaching English vocabulary.

# How the Strategy is Applied by English Teacher

Teacher had prepared some pictures about Job. Teacher showed some pictures at students to identify and guess what were the name of these the pictures, and students talk the name of the pictures, all of the pictures had be named and they were mentioned together, and teacher written the name /word of picture in front of whiteboard and put the picture. Teacher gave explanation to pronounce the words, and explained the syllable and stress word in the words or vocabularies.

The teacher presents the new words, an event which involves the presentation of pronouncing and spelling in context, teacher allows the students to practice the new words in controlled setting making sure the students has understood the vocabulary and usage properly, teacher could gave explanation about of vocabulary, and give the instance such as the usage of vocabulary in sentence which properly. Explain the meaning of vocabulary.

The presentation strategy in teaching is common way to introduce students to new words or vocabulary and concepts (Manik, Sodang. Christiani et al., 2016). This can be especially useful in the English foreign language classroom. The presentation helps the students learn, understand and practice new vocabulary.

Based on the description above the teacher chosen the strategies based on the principle of teaching vocabulary. Teacher used some strategies to help students more motivated to study and could increase their new vocabulary. When teacher used more strategies in learning, students were not bored and fell happy (Wessels, 2011).

# The Teachers' Strategy in Teaching Vocabulary

The strategy is the important in study, with strategy in learning would made easy in learning process, so, strategy could be used by the teacher in vocabulary learning. The strategies specifically applicable to vocabulary learning. Its mean, in teaching vocabulary the strategy is the important role because it is way to do in learning process (Hakim, 2017).

In this research, the researcher analyzed the teachers' strategy, the teacher applied strategy are: presentation – practice - and explanation. Presentation - practice and explanation are the strategies for teaching English vocabulary in foreign language.

From the research finding, the teaching strategy employed by the teacher in teaching vocabulary were so various, there are some techniques that the teacher used in teaching the vocabulary such as, presentation, explanation,. The use of the strategies depends on the material and the condition of the class. The researcher think by using the strategies above in teaching is good way in teaching vocabulary.

Vol. 1, No. 1, Juli 2023, pp. 20-25

E-ISSN: 3025-3055

According to Pratiwi, (2013) presentation is promoting as a vocabulary introduction strategy, specifically teachers were asked to introduce the vocabulary words they had selected from their chosen text one at a time, using props (either concrete objects or pictures). And practice the vocabulary teaching, the student can be memorably the vocabulary, according to Goh & Burns, (2012) be sure that in practice or testing activities, students are required to remember and use only the active vocabulary productively, based on the theories above, kinds of vocabulary teaching strategies, the researcher got points that the teaching strategies above are relevant to support the students' vocabulary. Teachers' strategy in teaching English vocabulary is very important for the students. These strategies help the students in easier, faster, and more enjoyable ways to master vocabulary so they really support the students' vocabulary improvement.

# **CONCLUSION**

According to the findings of the research that the researcher gathered the data on Video Youtube, the conclusions of the research findings there are many things researcher found the dates: the first is about the teachers strategy, material, teaching technique and the media used by the teacher. The teachers' strategy used in teaching are Presentation, Practice, and explanation. The material used by the teacher is the Jobs, and the teaching strategy used by the teacher: translation, presentation, practice and discussion. The media used by the teacher: picture, realia/ real things. The strategies in teaching vocabulary give support to the students' vocabulary. So, it is very important for the teacher to have various vocabulary teaching strategies. The various strategies will be easy students in mastering vocabulary. By mastering the vocabulary, automatically the students can be master English too, because vocabulary is the most important in learning English.

#### REFERENCES

- Dakhi, S., & Fitria, T. N. (2019). The Principles and the Teaching of English Vocabulary: A Review. *JET (Journal of English Teaching)*, 5(1), 15. https://doi.org/10.33541/jet.v5i1.956
- Forte, N. (2009). The student's freedom to learn requires the educator's freedom to teach. *The Canadian Centre for Policy Alternatives*, 18(4), 25–33.
- Goh, M., & Burns, A. (2012). *Teaching speaking*. New York: Cambridge University Press.
- Hakim, M. A. R. (2017). Teachers' Strategies in Teaching Speaking Lessons on Introvert Students in Madrasah Aliyah (MA) Ja-alHaq Bengkulu. *Madania: Jurnal Kajian Keislaman*, 21(1), 23–30. https://doi.org/10.29300/madania.v21i1.229
- Halim, A., Sunarti, & Ibrahim. (2022). A Case Study on Teaching English With Differentiated Instructions At a Junior High School in Taiwan. *Edulangue: Journal of English Language Education*, *5*(1), 136–153. Retrieved from https://doi.org/10.20414/edulangue.v5i1.5130
- Ilsa, A., Farida, & Harun, M. (2020). Pengembangan Video Pembelajaran dengan Menggunakan Aplikasi Powerdirector 18 di Sekolah Dasar. *Jurnal Basicedu*, 5(1),

Vol. 1, No. 1, Juli 2023, pp. 20-25

E-ISSN: 3025-3055

- 288-300. https://doi.org/10.31004/basicedu.v5i1.643
- Manik, Sodang. Christiani, M., Language, E., Vol, T., Centre, E., & Uk, D. (2016). Teaching Vocaulary Usig Matching Word on Computer Assisted, Language Learning Sondang Manik, May Christiani. *International Journal of English Language Teaching*, 4(7), 1–26.
- Pratiwi, G. N. U. R. (2013). DESIGNING ENGLISH LEARNING MATERIALS FOR ENGLISH CONVERSATION CLUB IN SMA N 1 KROYA A Thesis DESIGNING ENGLISH LEARNING MATERIALS FOR ENGLISH CONVERSATION CLUB IN SMA N 1 KROYA A Thesis. 1–319.
- Rahayu, widya A., & Riska, S. Y. (2018). kosakata Bahasa Inggris pada program studi teknik informatika dan manajemen.Metode yang digunakan adalah Research and Development (R&D). Tahap penelitian meliputi. 7(1), 85–96. Retrieved from https://journal.uny.ac.id/index.php/cp/article/view/15965
- Sakkir, G., Dollah, S., Arsyad, S., & Ahmad, J. (2021). Need analysis for developing writing skill materials using facebook for english undergraduate students. *International Journal of Language Education*, 5(1), 542–551. https://doi.org/10.26858/ijole.v5i1.14856
- Samad, I. A., Jannah, M., & Fitriani, S. S. (2017). Efl students' strategies dealing with common difficulties in toefl reading comprehension section. *International Journal of Language Education*, *1*(1), 29–36. https://doi.org/10.26858/ijole.v1i1.2869
- Susanto, A. (2017). Assessing the relationship between Vocabulary Level Test (VLT) and reading comprehension. *Studies in English Language and Education*, 4(2), 157. https://doi.org/10.24815/siele.v4i2.5118
- Tong, F., Irby, B., & Lara-Alecio, R. (2015). Teachers Perception of Virtual Professional Development in a Randomized Control Trial. *International Journal of New Technology and Research*, 1(7), 58–61.
- Wessels, S. (2011). Promoting vocabulary learning for English learners. *The Reading Teacher*, 65(1), 46–50. https://doi.org/10.1598/RT.65.1.6