

## Developing Pocket Book Based on Local Culture of Dompu Bima to Improve Speaking Skills of Students of MTSn 1 Dompu

Jumratun Aulia<sup>1\*</sup>, Arif Bulan<sup>2</sup>, Nur Wahyuni<sup>3</sup>

<sup>123</sup>STKIP Yapis Dompu, Dompu, Indonesia

\*Correspondence Author Email: [jumratunauliawe@gmail.com](mailto:jumratunauliawe@gmail.com)

**Abstrak:** Penelitian ini bertujuan untuk mengetahui validitas produk buku saku berbasis budaya lokal Dompu dalam meningkatkan skill berbicara siswa berdasarkan penilaian ahli materi, dan untuk mengetahui validitas produk buku saku berbasis budaya lokal Dompu dalam meningkatkan skill berbicara siswa berdasarkan penilaian ahli media. Penelitian ini menggunakan model *Research and Development (R&D) ADDIE*, yang melibatkan 5 langkah utama, yaitu: 1) Analisis, yaitu menganalisis kebutuhan siswa dan menganalisis kurikulum, 2) Pengembangan, 3) Desain produk, 4) Implementasi, dan 5) Evauation. Hasil penilaian ini menunjukkan bahwa buku saku bahasa Inggris berbasis budaya lokal memiliki validitas yang sangat baik menurut ahli materi dan mendapatkan nilai rata-rata 4.25. Sementara ahli media memberikan nilai 4.5. Hasil ini menunjukkan bahwa buku saku berbasis budaya lokal Dompu dapat digunakan untuk diterapkan di sekolah MTSN 1 Dompu dan dapat digunakan untuk pembelajaran speaking.

**Kata kunci:** Pengembangan, Buku Saku, Budaya. Speaking

**Abstract:** *This research aims to determine the validity of pocket book products based on Dompu's local culture in improving students' speaking skills based on material expert assessments, and to determine the validity of Dompu's local culture-based pocket book products in improving students' speaking skills based on media experts' assessments. This research uses the ADDIE Research and Development (R&D) model, which involves 5 main steps, namely: 1) Analysis, namely analyzing student needs and analyzing the curriculum, 2) Development, 3) Product design, 4) Implementation, and 5) Evaluation. The results of this assessment show that the local culture-based English language pocket book has very good validity according to material experts and received an average score of 4.25. Meanwhile, media experts gave it a score of 4.5. These results show that the pocket book based on Dompu local culture can be used to be implemented at the MTSN 1 Dompu school and can be used for speaking learning.*

**Keywords:** *Development, Pocket Books, Culture. Speaking*

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## INTRODUCTION

According to (Sulistyo & Suharyadi, 2022) expressed the opinion that language is an important role in life. Language has a tremendous influence in this life. With language, humans can communicate to convey messages and obtain information. According to Anggana, (2018) Language is also a means of communication to express everything that is implied in humans and a daily means of communication between humans one to another so that communication was be carried out with language. So it can be concluded that language is one of the identities of a nation and has differences from one region to another. And it can be concluded that language is very important in

everyday life because without language we were not be able to communicate properly and correctly when communicating with other people.

In learning English students need good and correct language mastery and good and appropriate thinking because correct speaking is very influential in our daily lives and is the most powerful component of language (Vinhas, Darmawan, & Syamsiah, 2018). In using language, students who are rich in correct and appropriate knowledge will be successful in expressive skill abilities, this is in line with Arke & Primack (2009) opinion that someone will have difficulty in communicating if they do not understand the language, so it will be difficult to develop their language. So that students can master English in large quantities, a lot of practice is needed, language is inseparable, language is inseparable from knowledge, because speaking according to the rules of the language is very important and is a very important aspect in language learning. The more appropriate speaking skills students have, the better their language skills will be. It can be concluded that the role of good language is very influential in one's life (Pratiwi, 2013).

After being observed in learning English in junior high schools, the understanding of local culture and English, the writer feels that it is still very difficult for students to achieve, because the teacher conveys learning only using the lecture method and plus the use of media is very minimal. One way to make learning English effective is to use a learning pocket book. The learning pocket book is an inseparable part of the teaching and learning process. For the sake of the realization of educational goals in general and learning objectives in schools, especially because of the media that makes it easier for teachers to transfer knowledge and makes it easier for students to understand learning (Sahelatua, Victoria, & Mislinawati, 2018). In addition, according to Sukariasih, Erniwati, & Salim, (2019) the delivery of material and messages in the learning process will be easier and more effective, so that it will increase the interest and motivation of students in learning.

There were several problems faced by researchers when making initial observations at MTsN 1 Dompu, especially class VIII-B, there were a lot of junior high school students there who really lacked their knowledge about the local culture of Dompu and the teachers there had not used pocket books based on local culture because the school only used books. It's just a package, so there's no interest for students because the textbooks are very monotonous and not easy for students to understand so researchers want to make a product to increase their knowledge of pocket books and improve students' speaking.

This book is also very useful. They will be able to promote their culture to westerners through their knowledge of Chinese culture, and researchers will try at junior high school to find out how useful the books made by researchers are. Based on the Attachment of Permendikbud No. 22 of 2016 concerning Process Standards for Elementary and Secondary Education it is stated that the lesson plan component must be able to provide learning media as a tool in conveying subject matter.

The pocket book is one of the learning media about the local culture of the English language master (Arsyad, 2014). The pocket book is one of the printed learning media. which can train students. Pocket books can be used in the process of teaching and

learning English. Pocket books based on local dompu culture are quite effective, easy to make, and do not require and do not require a lot of money. The materials used are very easy to obtain and are often found in everyday life so that pocket books can make children active in learning while playing (Kurniawati & Nita, 2018).

This research aims to determine the validity of pocket book products based on local Dompu culture to improve speaking skills, and to determine the effectiveness of learning media and find out the level of appropriateness and effectiveness of the media.

## **METHOD**

In this study, research will use a type of research and development. Research and development methods (Research and Development) are research methods used to produce certain products, and test the effectiveness of these products (Sugiyono, 2018). This study aims to develop product development research, researchers used the ADDIE developme model. The ADDIE development model consists of five stages which include analysis, design, development, implementation and evaluation ((Mulyatiningsih, 2010)). This model was chosen because it consists of 5 interrelated, structured and systematic components. These five stages are very simple when compared to other development models. it makes the ADDIE model easy to understand and apply. To find out more details about the model. According to Singarimbun & Efendi, (2019) To collect the data needed in this study, several data collection tools are commonly used in qualitative-descriptive research, namely through observation, interviews and documentation studies.

In the initial observation the researcher used observation with the subject teacher and interviewed students about their knowledge of their own culture, namely observing closely the learning activities at MTsN 1 Dompu especially in class VIII B in terms of whether or not the use of learning pocket books in learning English speaking was used.

In the observation the researcher saw the use of media in teaching and learning in class. Researchers also saw how much the ability of students in understanding local culture through pocket books that were made. In learning, the teacher has not used local culture-based pocket books that support learning so that learning is less enjoyable and the teacher only uses the lecture method. The observation made was participant observation, that is, the observer would be actively involved in the object under study. In this observation there are several guidelines used, namely: (a) The use of learning pocket books during the teaching and learning process (b) Whether there are pocket books based on local culture of learning in class. (c) How students understand in mastering culture.

The material validation sheet used to analyze and examine the feasibility of the product in terms of the aspect of the material content, namely analyzing and studying in terms of the feasibility of the language used in the English learning pocket book based on local culture of dompu to improve students' specing skills by observing several aspects or observational indicators namely by making observations on the material by making observations on several items, namely; a) completeness of the material/learning topic, b) relevance to the content of the material/learning topic, c) suitability of the

image with the content of the material/learning topic, d) choice of words. Then the observation indicators on learning activities with observations on: a) pocket books based on local Dompu culture that are made can provide illustrations that are in accordance with the actual situation, b) pocket books based on local Dompu culture can make it easier for students to imagine, and c) students can see active in answering the teacher's questions. Then the aspects that are observed next are learning with the scope of observation including: a) fostering curiosity, b) motivating students to learn, students, c) student-centered, d) student involvement, and e) interactive communication between student.

Analysis of the validity of the device is an activity to test the feasibility of the pocket book that has been developed and is a process of testing the suitability of the A pocket book based on local culture media with the material. The validation that will be carried out by experts is related to device validation and material validation. The answers contained in the instrument have a rating level obtained through a Likert scale along with the explanation.

## RESULT AND DISCUSSION

Development of A Pocketbook based on local culture of Dompu Bima to improve the speaking skills for improving junior high school students' mastery using research and development procedures adapted from ADDIE research and development steps developed by Dick and Carry in designing learning systems (Mulyatiningsih, 2010), namely: Analysis, Design, Development, Implementation, and Evaluations. The research steps are described as follows: Results of validation and revision by material experts.

The material expert in this research is Mr. Rusdin who is one of the lecturers at STKIP Yapis Dompu. Filling out questionnaires on a scale of 1–5. In addition to providing an assessment in the form of a scale of 1-5, material experts also provide suggestions and input to improve the quality of pocketbooks based on an local culture created (Creswell, 2014). The following is presented a recapitulation of the feasibility assessment of product based on local culture by material experts:

Table. 1. Material Expert Validation Test Results

No	Aspect	Score
1	completeness of learning materials	4
2	Relevance with the content of the material / topic	4
3	suitability of images to learning material / topic	4
4	grammatical statutes	4
5	word selection	5
6	the pocketbook based on local culture used can provide illustrations that are in accordance with the actual situation .	5
7	pocketbook based on local culture can make it easier for students to imagine.	5
8	students can be actively involved in answering the teacher's questions .	4
9	cultivate curiosity	4
10	Motivated students to learning	4
11	students centered	4
12	students engagements	4
13	Interactive communication between students	4

**Total score of average****4.23**

Based on the pocketbook based on local culture media assessment table above, which is filled in by material experts, it can be said to be very valid with an average acquisition score of 84.62%, which means that pocketbook media based on local culture developed is categorized as quite valid in terms of material / language. The validation results obtained from material experts show that the pocketbook based on local culture is "worthy of trial in accordance with revisions and suggestions". Some suggestions and inputs provided by material experts for pocketbook improvement materials based on local culture, namely validators give suggestions to provide specifications for the types of animals to be taught based on their respective specifications. For example, slithering animals, animals on land and others.

At this stage the textbook will be validated by a product expert lecturer in pocketbooks based on local culture, namely Mrs. Indah Afrianti, The lecturer is a lecturer majoring in English Language Education at STKIP Yapis Dompu. Validators assess the appropriateness of pocketbook media based on Local culture based on a set scale and also as possible provide suggestions and input to improve the quality of pocketbook products based on local culture. The following are the results of validation tests by media experts.

Table. 2. Media Expert Validation Test Results

No	Aspects	Score
1	Media Quality and Display	4
2	Media appearances attract the attention of students	5
3	Pocketbook media based on local culture is used not easily damaged	3
4	Attractive design	5
5	The writing is clear and easy to read.	5
6	The prints of the picture are clear.	5
7	Material selection	5
8	The use of pocketbook media based on local culture reduces students' dependence on teachers	4
9	The use of pocketbook media based on local culture can minimize misperceptions that occur in students	4
10	Easy to use without other media	5
<b>Total score of average</b>		<b>4.5</b>

The assessment of pocketbook media based on local culture by product experts is said to be very valid with a percentage of 90% acquisition score. The validation results obtained from media experts show that the pocketbook media based on local culture is "very feasible to be tested in accordance with revisions and suggestions". Based on the results of criticism and suggestions given by media experts, in this case researchers make improvements to the media, namely replacing some animals that are in accordance with the renovation, namely replacing.

The following is the final result of the feasibility assessment from validator validators which is integrated into the material/linguistic eligibility criteria and media eligibility. The following is the final result of the feasibility assessment from validator validators which is integrated into the material/linguistic eligibility criteria and media



eligibility. Product validation can be done by presenting several experts or experts to assess the design of new products (Sugiyono, 2018). This media design is validated to media expert lecturers, material expert lecturers and learning experts in the classroom.

Products made by researchers to increase their insight into local culture to find out the extent of their ability to understand their own culture. Through products made by researchers, there are several benefits that can be utilized by students, the first to increase their insight, the second to improve their speaking skills, the third makes it easier for them to know the Dompu culture itself. The effectiveness According Mustafa & Paçarizi, (2021) Effective is the utilization of resources, facilities and infrastructure in a certain amount that is consciously determined in advance to produce a number of goods for the services of the activities it runs. Effectiveness is the utilization of resources, facilities and infrastructure in a certain amount that is consciously determined before to produce a number of works on time (Wahyuni, Wahyuni, & Yushardi, 2017).

## CONCLUSION

Based on the results and discussion above, it can be concluded that developing a pocket book based on local culture of Dompu Bima to improve speaking skills of students of MTSN 1 Dompu shows that a pocket book based on local culture of Dompu Bima can be used to be implemented at the MTSN 1 Dompu school and can be used for speaking learning.

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